



**DATE: Saturday, April 17, 2021**  
**LOCATION: Downtown Clarksdale, MS**



**APPLICATION DEADLINE:** March 22, 2021, or when sold out.  
Apply online at [www.jukejointfestival.com](http://www.jukejointfestival.com)

**GENERAL INFORMATION:** Juke Joint Festival provides/sets up a 10x10 tent or 10 x 10 space in larger event tent. Exhibitor is responsible for display, tables, chairs, trash and weight support for tent. **Please bring sandbags (or other suitable objects) to stabilize exhibitor tent.** Festival **will not provide sandbags**, so you must supply your own weighted support. JJFestival works diligently to place exhibitors in locations best suited for the exhibitor, festival and downtown businesses. No ½ tent sales permitted. Each exhibitor must register/pay JJFestival directly. NOTE: JJ Festival T-shirt sales help support our festival; therefore, t-shirt sales **ARE NOT** permitted by exhibitors. **NO** cd/record sales allowed. A family friendly event – **NO alcohol allowed in exhibitor tents.**

Limited locations for electricity are available for an extra fee, on a first-come, first-served basis. Contact JJFestival if electricity is needed. **Exhibitor festival hours are 9 AM – 5 PM.** All exhibitors are to exhibit until festival closes at 5 PM. **Festival opens at 10 AM.** All displays, tables, trash, etc. must be removed from festival area by 6 PM. PLEASE do not leave trash or displays for JJ Festival to remove.

**HEALTH & SAFETY PROTOCOLS:** Please note that we are requiring all vendors to properly wear face masks at all times (even outdoors) while serving the public as well as observe social distancing and provide use of pump hand-sanitizer to customers. Additionally, food vendors must wear rubber gloves while preparing/serving. Sick or potentially exposed workers should not come to festival. Given the serious nature of the pandemic, if you are unable to comply, then please wait till next year's festival to attend.

**SALES TAX REQUIREMENT:** The State of MS and Coahoma County require exhibitors to pay gross sales tax of 7%, and food vendors must pay 8%. Sales tax forms are included in registration packet, picked up on day of festival. Collected sales tax must be placed in the provided sales tax envelope and dropped off at JJFestival Headquarters (243 Delta) **BEFORE** leaving festival grounds. Cash or check made payable to "Juke Joint Festival". Round to nearest dollar, and do not submit payment with coins.

**CONTRACT:** The submitted application and exhibitor fee constitute a binding contract for assigned exhibitor space. The JJFestival committee has the right to reassign or change any space. Spaces are not transferrable by the exhibitor. We reserve the right to deny space or to remove an exhibitor without refund for any rule violation. No spaces will be held. There are **no refunds** for cancellation, no-shows, or withdrawal. No rain/inclement weather location for festival. JJFestival is held rain or shine. Please be prepared for any weather condition. **NO REFUNDS** for inclement weather.

**NOTE:** Festival exhibitors and visitors assume all risk of accident or injury, as well as damage or loss to exhibit. Neither Juke Joint Festival, Clarksdale Downtown Development Association, The City of Clarksdale, nor the County of Coahoma is responsible for accident or injury.

**ACCOMMODATIONS** list is available at [VisitClarksdale.com](http://VisitClarksdale.com), click "All Lodging".

**PO Box 1030 • Clarksdale, MS 38614 • [jukejointfestival.com](http://jukejointfestival.com)**