DATE: Saturday, April 17, 2027
LOCATION: Downtown Clarksdale, Mississippi

IMPORTANT
Juke Joint Festival
Saturday, April 17,2027
Entry Rules

APPLICATION DEADLINE: March 1, 2027, or when sold out.
Apply online at www.jukejointfestival.com

GENERAL INFORMATION: Juke Joint Festival provides/sets up a 10x10 tent or 10 x 10 space in larger event tent. Exhibitor is responsible for display, tables, chairs, trash and weight support for tent. **Please bring sandbags (or other suitable objects) to stabilize exhibitor tent.** Festival **will not provide sandbags,** so you must supply your own weighted support. JJFestival works diligently to place exhibitors in locations best suited for the exhibitor, festival and downtown businesses. Each exhibitor must register/pay JJFestival directly. ONLY ONE EXHIBITOR PER 10 BY 10 TENT.
Tent space is for **ONE DAY ONLY,** April 17, 2027.

NOTE: JJ Festival T-shirt sales help support our festival; therefore, t-shirt sales **ARE NOT** permitted by exhibitors. **NO** cd/record sales allowed.
A family friendly event – **NO alcohol allowed in exhibitor tents.**

Limited locations for electricity are available for an extra fee, on a first-come, first-served basis. Contact JJFestival in advance, if electricity is needed. **Exhibitor festival hours are 9 AM–5 PM. Juke Joint Festival opens to the public at 10 AM. All Exhibitors are expected to Exhibit until Festival Closes at 5 PM.** All exhibitors are to exhibit until festival closes at 5 PM. All displays, tables, trash, etc. must be removed from festival area by 6 PM. PLEASE do not leave trash or displays for JJ Festival to remove.

SALES TAX REQUIRMENT: The State of MS and Coahoma County require exhibitors to pay gross sales tax of 7%. Food vendors must pay 8%. Sales tax forms are included in registration packet, picked up on day of festival. **Collected sales tax must be placed in the provided sales tax envelope and dropped off at JJFestival Headquarters (243 Delta) BEFORE leaving festival grounds.** Cash or check made payable to "Juke Joint Festival". Round to nearest dollar, and **do not submit payment with coins.** If you fail to pay sales tax you will not be invited back to future JJFest events.

CONTRACT: The submitted application and exhibitor fee constitute a binding contract for assigned exhibitor space. The JJFestival committee has the right to reassign or change any space. Spaces are not transferrable by the exhibitor. We reserve the right to deny space or to remove an exhibitor without refund for any rule violation. No spaces will be held. There are **no refunds** for cancellation, no-shows, or withdrawal. No rain/inclement weather location for festival. JJFestival is held rain or shine. Please be prepared for any weather condition. **NO REFUNDS** for inclement weather.

NOTE: Festival exhibitors and visitors assume all risk of accident or injury, as well as damage or loss to exhibit. Neither Juke Joint Festival, Clarksdale Downtown Development Association, The City of Clarksdale, nor the County of Coahoma is responsible for accident or injury.

ACCOMMODATIONS list is available at VisitClarksdale.com, click "All Lodging".

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